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In focus

Vinayak Diwan from Light Book tells us why lights are not just for dispelling darkness

How would you describe your design style?

Each project is unique. We experiment with materials and spaces and create a balance between what is desired and what is ultimately feasible. It's an understanding of Indian and global products, which gives us an edge. We like to create a visual language specific to the client and his needs. Personalisation is our forte.

How do you approach new work?

Experimentation is key to the design process. We strive to be creative and work around concepts and themes to make each space unique. But the real challenge is when we are briefed to illuminate buildings or spaces, which are low on existing design quotient.

What value does your product bring to a space?

Well, we must remember that good design is good business in the 21st century. And projects which are well-conceived and executed stand to be unique for a very long time. As design professionals, we understand this and thus we can provide better design and consultation to our clients.

Lighting design has become the most important aspect of architecture and interior design and with time has become very intrinsic. This convergence between design consultancies is bringing in a change in the very way that buildings and spaces get viewed now.

What are the current industry trends in light designing? How do you see it changing over the years?

Energy efficiency is the need of the hour. Technology is advancing fast to achieve it. LEDs are the most successful result of this development and new products implementing them get introduced into the market constantly.

Do you have any expansion plans?

Right now, we are focused on India. But next on the horizon are the South East Asian countries.



These pages: Light designer, Vinayak Diwan's array of work ranges from restaurants and hotels to commercial facades and residences. Diwan's contemporary designs lend strong character to spaces.

Contact Diwan at 011-26845427 or visit www.lightbook.in for more information.